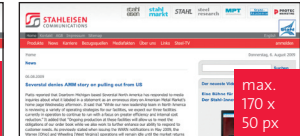


Online advertising by banners

Direct link between our users and your website

**Book 4 weeks
+ get 2 weeks for free**



	Premium-Banner	Skyscraper	Economy-Banner	Regular-Banner
Start page	Placement on the start page. As eye catcher directly under the first topical news item / Info: rotating banner ad	Placement on the start page on the first screen on the right. Permanently visible.	Placement on the right in service column, i.e. next to the NEWS on the right / Info: rotating banner ad	Placement on the right in service column, i.e. next to the NEWS on the right / Info: rotating banner ad
Book 4 weeks + get 2 weeks for free	Price: 498 €	Price: 498 €	Price: 398 €	Price: 298 €
Subject levels e.g. stahlmarkt, MPT, GIESSEREI, PodCast	Placement on a subject channel, directly under the first new news item / Info: rotating banner ad		Placement on a subject channel, on the right in the service column, directly next to the NEWS section.	Placement on a subject channel, on the right in the service column, directly next to the NEWS section.
Book 4 weeks + get 2 weeks for free	Price: 298 €		Price: 98 €	Price: 69 €
	TIPP Top placement right where the daily news are posted.	TIPP Exclusiveness, as this banner is not rotating and visible on ALL levels – also on subject levels, e.g. PodCast, MPT, etc.	TIPP Subject level often bookable exclusively	TIPP Excellent value: Subject level often bookable exclusively

Ask for a quote: beate.wegehaupt@stahleisen.de



STEEL TV
Videos fürs Internet

Videos for the Internet

Video-PodCast at
www.stahleisen.de/TV and www.giesserei-verlag.de/TV

Convincing advertising with videos on the Internet: Place a Video PodCast on YOUR and our homepage and benefit twice. Now as a complete package including plot and production.

Ask for a quote: dagmar.dieterle@stahleisen.de